



# Change, challenge and opportunity

**A series of events that will explore the role of sustainability and ESG factors in shaping business over the next decade.**

**Change is everywhere right now.**

**From increasing stakeholder expectations around climate action, social issues and equality; new policies and regulation on technology and low carbon economies; to the growing threat of international war, supply chain shortages and rising inflation. No brand or sector is immune.**

Sustainability commitments are now an expectation, not a differentiator. This is reflected in the rapid developments we've seen over the past 6 months to create global sustainability standards that put financial and sustainability disclosure on an equal footing, which has interesting implications for the future of corporate reporting.

Now and moving forward, innovation will be critical to address current and emerging issues. Businesses harnessing new ways of thinking are those that will thrive.

Join us to understand what's happening now, what's on the horizon, why it matters and the implications for you/your business. Hear from business leaders, practitioners and experts at the forefront of current and future developments who'll share their insights and experiences.

We'll answer the most pressing questions we get from clients and provide practical advice to help you navigate the path ahead.

**Claire Fraser**  
Head of Stakeholder Engagement

WEDNESDAY 8 JUNE, 14:00-15:00

## Leveraging sustainability as a value driver: creating a competitive edge for your business

The immense opportunity transformation represents to build resilience and future-proof your business.

### KEY TOPICS:

- ESG integration – why, what and how ESG factors will frame your future strategy.
- IP and R&D – how sustainability practice can drive competitive advantage to meet current and future market needs.
- When sustainability choices appear to conflict with business and commercial choices.
- Shared value – what does stakeholder capitalism really mean?
- The increasing interest in BCorp as a mechanism for change.
- Competition for human capital: a) who will invest in you, b) who will buy from you, c) who will work for you.

[Register here.](#)

TUESDAY 14 JUNE, 11:00-12:00

## Corporate and sustainability disclosure 2022 and beyond: a catalyst for change

The evolution and future outlook for corporate and sustainability reporting.

*Joint event with ICAS*

### KEY TOPICS:

- Speed of change – key developments, tightening disclosure standards, convergence of financial and ESG information, ISSB.
- The changing world of the CFO.
- From shareholders to stakeholders – is the landscape moving?
- The link between impact and enterprise value – how the finance of business is changing, what investors and funds are trying to understand, increasing capital flows to ESG accredited assets.
- What are your worries – understanding opportunities and risks, getting ahead of the curve.
- Writing your disclosure in 2023 opportunities and risks, CAPEX, integrated across the business.

[Register here.](#)

WEDNESDAY 15 JUNE, 12:00-13:00

## Words > Action: embedding sustainability in your culture to amplify and accelerate progress

The critical role of individual empowerment, partnerships and collaboration in addressing global sustainability challenges.

### KEY TOPICS:

- The message is the medium – targeting stakeholder audiences.
- What are you hearing – establishing two-way dialogue to correct the strategy.
- Driving internal change from the board room to the coffee room.
- External conversations – who wants what?
- Don't call me woke: understanding generational change - key employee conversations to win the talent war.
- One unified narrative – unlocking finance, customers, and talent.

[Register here.](#)

**emperor**

WEDNESDAY 22 JUNE, 11:00-12:00

## Insights into progressive FTSE 350 corporate and sustainability disclosure

### WE'LL EXPLORE:

- Innovative approaches – who's leading the way?
- What does value creation mean and how does this manifest itself?
- Strategic approach (business model, purpose, culture, strategy, stakeholder outcomes).
- Environmental and social impact.
- Approach to governance.
- The fundamental principles of good business communications (clear, credible, consistent).
- The extent of the disclosure network - channels, format and engagement.

**[Register here.](#)**

THURSDAY 23 JUNE, 11:00-12:00

## Latest trends in AIM disclosure

Our latest review of AIM 100 reporting provides a unique insight into how smaller companies are evolving their disclosure and communications.

The event will share key findings, along with best in class examples and recommendations.

### WE'LL EXPLORE:

- The rapid growth in ESG reporting.
- How companies are approaching TCFD.
- Reporting through a stakeholder lens.
- Clear and compelling storytelling.
- Cross-channel communications.

**[Register here.](#)**

W/C 27 JUNE

## Spotlight on TCFD and climate strategies for AIM and Small Cap companies

Targeted at AIM, Small Cap and large private companies who are thinking about TCFD implementation and the road to net zero.

### WE'LL EXPLORE:

- The TCFD requirements and how companies are currently reporting.
- Evolving investor and stakeholder expectations.
- Articulating climate strategies and moving towards net zero.
- Effective governance.
- The challenges and opportunities for companies.
- Implementing and communicating TCFD and climate strategies.

These sessions are aimed at C-Suite and numbers are limited to ensure a meaningful dialogue and engagement.

Email **[events@emperor.works](mailto:events@emperor.works)** to register your interest.

**emperor**